

Selling Points for Fierce Firearms Rifles

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- 1. ½" 3 shot accuracy guarantee at 100 yards on all model of Fierce rifles. Edge model rifles come with target certifying accuracy and provide load data for that accuracy. Whether it is shoot with hand load or factory ammo. Every Edge model rifle is test fired in our 100 yard under ground shooting tunnel. The Fury models have the guarantee but not the certified target.**
- 2. Four Edge models offered- Edge, Ti Edge, Carbon Edge, CT (carbon barrel, Titanium Action) Edge and now the NEW FURY AND FURY LR**
- 3. 30 years experience in building, producing, designing and marketing the finest custom rifles in the industry**
- 4. All machining is done after heat treat on the action and bolt to stay within our tight tolerance requirements.**
- 5. Our hand laid up carbon fiber stocks are light weight is very strong and durable. Our stocks are pillar bedded for accuracy.**
- 6. We manufacture everything on the rifle except for the barrel blank. We use McGowan match grade stainless steel barrels that are hand lapped button barrels. We use this same blank on the carbon barrel. We chamber, thread, crown, contour, and flute the barrel in our factory.**
- 7. Our carbon barrel is the best carbon barrel on the market. Our C3 carbon barrel technology (patent pending) utilizes the strength of carbon fiber running axial along the barrel, perpendicular to the barrel and lastly filament wound to the barrel (wound on a 45 degree angle). Our first layers of carbon that go on the barrel is in a uni direction, meaning they run parallel with the barrel. This layer is what gives the barrel the most stiffness and accuracy. We not only start out utilizing this uni-directional wrap against the barrel but we also use a carbon fiber material that has a 3x higher modulus than our competitors. This means our barrel in essence is stiffer and more accurate than the other carbon fiber barrels on the market. Our carbon barrel will give approximately a 25% longer barrel life, saves ½ pound off the rifle from the standard edge model and dissipates heat quicker, which gives you longer shot after shot accuracy.**
- 8. Our Triad action is built with three lugs. This gives you a short 70-degree bolt throw. Our action also has a control round feed bolt, which gives you a consistent cartridge cycle. Our sako style extractor**

gives great extraction with every shot fired. Our bolt raceways are wire EDM cut instead of broached like most factory rifles. Wire EDM is much more accurate and to very tight tolerances which leads to a smooth cycle every time. All machining on our bolt is done after heat treating which leads to tighter tolerance and better accuracy.

- 9. Our NEW DLC (diamond like coating) bolt coating not only makes the bolt cycle feel smooth as glass it is nearly indestructible which means it will not wear off like most bolt coatings. This is on not on the Fury models. The fury model has a polished bolt body for silky smooth cycling.**
- 10. Our Last Guard Cerokote completely weatherproofs the stainless steel barreled action making your rifle ready for any conditions.**
- 11. Our E-brake muzzle brake is built with a unique 42-hole design. The holes are angled 15 degrees forward. This takes the muzzle blast away from the shooter and also reduces recoil by nearly 55%. Every muzzle brake comes with a cap.**
- 12. Our Speed box magazine holds four down on standard calibers and three down on the super mags (WSM's, Ultra's, Lapua, and .30-378 WBY)**
- 13. Warranty is one-year parts and labor. We strive for 100% customer satisfaction. If mfg. problems occur we will take care of the problem.**
- 14. NEW-We are now delivering left handed rifles in the Edge model.**